LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD#742-D2 REQ#M49118 "FUN & GAMES" PAGE 4/C (9-7/8" X 10-1/8") API SUPPLEMENT, 1997

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1997

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

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